

FIRST SUNDAY
10AM – 3 PM

SEPT. 6TH MARCH 6TH

OCT. 4TH APRIL 3RD

NOV. 1ST MAY 1ST

DEC. 6TH JUNE 5TH

JAN. 10TH JULY 10TH

FEB. 7TH AUG. 7TH

OPMARKET.WEEBLY.COM



— **ORANGE PARK** —
FARMERS'
MARKET
HOMEGROWN • HANDMADE • YEAR-ROUND

2015-2016 SPONSORSHIP PACKAGES

ABOUT THE MARKET

The Orange Park Farmer's & Arts Market began in September 2012. We have grown tremendously since our opening day. We now have over 100 vendors on a regular basis and estimate attendance at 1000-1500 guests each market day. The market is held on the 1st Sunday of each month from 10am—3pm except January and July due to holidays. The market will be on the 2nd Sunday during those months. Located at Town Hall Park on the busy corner of US17 and Kingsley Ave, two miles south of the 295/17 Interchange, our market is easily accessible to both Clay and Duval county residents as well as convenient to NAS Jacksonville.

*Wonderful family fun event.
Bring everyone for food and
great entertainment.*

-Kevin Ackerson



Our vendors offer a wide variety of quality handmade and homegrown items. You will find nearly anything your heart desires including locally grown produce, local honey, cupcakes, pies, salsa, granola, plants, produce, raw milk, eggs, cheeses, hand crafted jewelry, bird houses, pottery pieces, didgeridoos, soaps and so much more! Guests not only have a great shopping experience, but also enjoy live music, good food and activities for the kids!

WHO, WHAT, WHEN & WHERE

Why Sunday?

We chose to hold our market on a Sunday to avoid directly competition with the other area markets. We are currently the only market held on a Sunday which provides us a larger audience and vendor base.

Who comes to the Market?

We conservatively estimate between 1000 & 1500 people come to each market. Nearly 70% of our patrons are 30-something women with their children. The bulk of our audience hails from Riverside/Avondale, to Oakleaf, Middleburg, Fleming Island back around to Mandarin.

What kind of vendors participate?

We average 100+ vendors at each market. Our mix is 65% crafters which includes home-made soaps, candles, jewelry, knitted items, etc. Farmers and cottage food vendors make up 25% of our vendors and is growing every month. We also have non-profit organizations, pet products and food vendors.

WHAT A GREAT EVENT...awesome
VENDORS.. GREAT FOOD...AND GREAT
PLACE TO BRING THE WHOLE
FAMILY.. EVEN DOGS!!!!...SEE YOU
THERE!!

-Roy Green

ADVERTISING

- Quarterly MoneyPages Ad reaching over 68,000 homes
- Listing on events page in annual Clay County Business Directory
- Event calendar listing in bi-annual Explore Clay magazine
- Inclusion on many online event calendars such as LocalHarvest.com and Folio Weekly
- Monthly newsletter with 2,000+ readers
- Active Market and Town Facebook pages with 5,800 in combined page likes
- Dedicated Market website with over 200 unique visitors weekly

FOLIO WEEKLY



SPONSOR LEVELS

- Billing as "Orange Park Farmer's & Arts Market Presented by"

- First right of refusal for following six month period
- Two (2) 10'x10' booth spaces (together or separate) in choice of location for up to six (6) Markets
- Feather Flag next to space
- Stage announcements during each break at each Market with right for VIP to speak during one (1) break
- Four (4) VIP Parking Passes per Market
- Listed at the top of the vendor list on website schedule page with link to your website
- Two (2) Facebook mentions per month on Market page with at least one during week preceding each Market
- One (1) Facebook mentions on Town's page
- + All benefits of lower levels

\$5000

BARNRAISER

- One (1) 10'x10' booth space in prime location for up to four (4) Markets
- Feather Flag next to space
- Stage announcements during each break at each Market
- Large logo on "Thank You" Signage on-site
- Two (2) VIP Parking Passes
- Logo on website home and sponsor pages at time of commitment up to final Market not to exceed 4 months
- Listed as a vendor on website schedule page with link to your website
- Facebook mention in week preceding each Market
- Logo inclusion on all print and digital advertising
- Newsletter "thank you"
- Inclusion in post-Market thank you Facebook post

\$2500

FARMER

- One (1) 10'x10' booth space in prime location for up to three (3) Markets
- Feather Flag next to space
- One (1) stage announcements at each Market
- Large logo on "Thank You" Signage on-site
- Logo on website sponsor page at time of commitment up to final Market not to exceed 90 days
- Listed as a vendor on Website schedule page with link to your website
- Facebook mention in week preceding each Market
- Newsletter "thank you"
- Inclusion in post-Market thank you Facebook post

\$1000

BEE KEEPER

- One (1) 10'x10' booth space in prime location for up to two (2) Markets
- Feather Flag next to space
- One (1) stage announcement at each Market
- Small logo on "Thank You" signage on-site
- Logo on website sponsor page at time of commitment up to Market not to exceed 60 days
- Listed as a vendor on website schedule page with link to your website
- Newsletter "thank you"
- Inclusion in post-Market thank you Facebook post

\$500

GARDENER

- One (1) 10'x10' booth space in prime location for one (1) Market
- Feather Flag next to space
- One (1) stage announcement at Market
- Small logo on "Thank You" Signage on-site
- Logo on website sponsor page in week prior to the Market
- Listed as a vendor on website schedule page with link to your site
- Inclusion in post-Market thank you Facebook post

\$200

SEED SOWER

MORE WAYS TO HELP

- 🍊 Official Media Partner—Print, TV, Online, Radio, etc. Help us advertise!
- 🍊 Official Product of Service—Let's talk about the right options for your company!
- 🍊 Kids Zone—free train rides, face painting, balloon artist and more!
- 🍊 VOLUNTEER! Does your company need a community service project? We would love to talk to you.



This is a good place for produce and specialty booths. Prices are good. It is a good place to wander around on a sunny day.

-Kristy A



CONTACT INFORMATION

For more information about becoming a sponsor of our Orange Park Farmer's
& Arts Market, please contact:

EMILY DOCKERY

EVENTS & RECREATION COORDINATOR

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